

WHAT IS CLAIMED IS:

1. A downloading service system for managing downloading services provided in a hotel in which a casino is installed, comprising:

5 house card issuing means for issuing a house card which stores user information enabling identification of a user of said downloading services;

an intra-service server for transmitting casino data required for a casino game in response to a download request including said user information;

10 casino data reception means for receiving said casino data from said intra-service server; and

a service management server comprising means for managing a casino deposit which enables said user to utilize casino services upon acquirement of said house card, with said casino data received by said casino data reception means, and for restricting use of said casino services by said user using said casino data on the basis of usage restriction conditions placed on said casino deposit.

20 2. The downloading service system according to claim 1, wherein said service management server determines said usage restriction conditions according to the presence or absence of a deposit balance indicating the amount of money remaining in said casino deposit.

25 3. The downloading service system according to claim 1, wherein said service management server determines

said usage restriction conditions according to whether or not use of the accumulated deposit over a predetermined time period has exceeded an upper limit.

5           4.       The downloading service system according to claim 1, wherein said intra-service server further comprises means for updating said casino data in response to an update request.

          5.       The downloading service system according to claim 1, further comprising:

10               a multi-media server for transmitting content data to said casino data reception means in response to said download request; and

              a house card server for storing service data indicating use of downloading services for downloading said content data.

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          6.       The downloading service system according to claim 5, wherein said multi-media server further comprises means for updating said content data in response to an update request.

20           7.       The downloading service system according to claim 1, further comprising an action history management server for managing the actions of said user by obtaining said user information.